The role of Housing Associations in the local delivery & management of housing?

Susan Gatrell & Matthew Peel
A Direct Answer

- Unique business model allied to charitable objectives

- Capital and operational structure that encourages a long term, strategic view on owning homes and investment in communities

- The provision of a local, tailored management offer that creates a sense of place and adds real value to the local community
Financial Structure

• Unique not for profit, social enterprise business model
• Long term view: build, own and maintain homes
• Investment in homes, people and communities
• Model and asset base supports access to cheap capital
• Since 1988, leveraged £70bn of private sector debt
• 10bn investment in 2017 delivering 41,000 new homes
• Ability to enter different markets not adequately supplied by the market
• Counter cyclical offering
Development

• In-House expertise to match ambition and local need
• Partnership working with commercial partners, GLA, HCA and local authorities allows greater delivery over a shorter timeframe
• Iterative design process
• Resident led coherence
• Multitude of price points
• Long term view to short term risk (Case Study – Beaumont Regeneration)
• Sustainable homes (Successful Places)
Management

- Resident led coherence
- Learning lessons to deliver tailored and focused housing management
- Local focus
- Strategic Partner
- Governance and Regulatory compliance (Case Study – Stadium Place)
Adding Value to Communities

- Resident led governance
- Community building (Case Study - Beaumont Fun Day)
- Management of community assets
- Social Responsibility (Case Study – Pound Advice)
- Independent Lives (Case Study - L&Q Academy)
Thank you for listening

Any Questions?

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