Dear Sir / Madam

Re: London Borough of Waltham Forest Licensing Policy
Inclusion of a Cumulative Impact Policy
High & Hoe Street E17 and Leytonstone Town Centre E11

The London Borough of Waltham Forest recognises the need to encourage and promote a broad range of entertainment for the wider cultural benefits of the community however, in doing so we also recognise the need for the protection of local residents from the potential disturbance and anti-social behaviour that can often be associated with such premises.

Guidance issued under Section 182 of the Licensing Act 2003 states that the cumulative impact of licensed premises on the promotion of the licensing objectives is a proper matter for a licensing authority to consider in developing its Statement of Licensing Policy. According to the Guidance, ‘cumulative impact’ means the potential impact on the promotion of the licensing objectives of a significant number of licensed premises concentrated in one area.

Where the Council recognise that there is such a cumulative effect it may consider adopting a specific Cumulative Impact Policy for that area.

The Council has undertaken research looking at the potential negative impact that the Licensing Act 2003 may have had and in particular to identify and review areas within the borough where high concentrations of licensed premises are believed to be undermining the promotion of the licensing objectives.

This research has included:

• crime statistics for specific offence groups that, according to the police, are associated with alcohol and other licensed premises.
• Safer Neighbourhood Police Team priorities
• existing measures in place to combat alcohol related issues
• alcohol related crime data
• London Ambulance and other local alcohol profiles
• Waltham Forest SafetyNet Strategic Assessments

Contd…. 
As a result of this research, two areas in particular have been identified as areas for consideration. These are;

(1) High Street E17 including Hoe Street (Forest Road – Orford Road) & St James Street (Coppermill Lane – junction of Markhouse Road/South Grove Road)

(2) Leytonstone Town Centre (Green Man roundabout – Leytonstone High Road Railway Station) including Kirkdale Road, Church Lane and Lemna Road

If adopted, the Special Cumulative Impact Policy will mean that there is a rebuttable presumption that applications for new premises licences or club premises certificates or variations that are likely to add to the existing cumulative impact will normally be refused, where;

a) relevant representations have been made and
b) the applicant cannot satisfy the Council that the grant of the application would not contribute to the problems in that area

A copy of the amended section of the Licensing Policy, Cumulative Impact Assessment and maps can be viewed on the Council’s website at www.walthamforest.gov.uk/cumulative-impact-policy.htm.
Copies have also been made available for viewing at Council Offices and Libraries.

Alternatively should you require a hard copy of the draft Cumulative Impact Policy please telephone 0208 496 3000 and ask for the Licensing Service.

Comments on the proposed Cumulative Impact Policy for the areas stated above are invited and must be made in writing, no later than 26th March 2012. Should you wish to make comments please send them to:

Licensing Service
Sycamore House
Town Hall
Forest Road
London
E17 4SU

Email: licensing@walthamforest.gov.uk

Yours faithfully

Licensing Service

Enc. CIP FAQ’s